



**FOR IMMEDIATE RELEASE**  
**September 6, 2022**

**CONTACT:** Scott Walters, Executive Director, Mobility Worldwide  
ScottWalters@MobilityWorldwide.org / (770) 407-8796

### **MOBILITY WORLDWIDE HIRES NEW DIGITAL MARKETING SPECIALIST**

Mobility Worldwide, an international Christian humanitarian charity that builds specialized wheelchair-carts for those living in the developing world, has hired Jenese Wallace as its Digital Marketing Specialist. Ms. Wallace's main responsibility is to ensure efficient marketing, public relations and communication efforts of Mobility World Wide's brand and partners.

Jenese brings a wealth of experience in marketing, communications, and public relations. Throughout her career, she has developed and executed analytical marketing plans, implemented company communication processes, and bolstered public relations efforts. Jenese earned her Bachelor's degree in Public Relations and her Master's of Business Administration from Otterbein University.

"I am so grateful to be able to work with Mobility Worldwide and help change the lives of people in need. I am passionate about pairing my passion for helping others with my career. I am excited to be working with Mobility Worldwide to be a part of their mission to improve countless lives across the world", she said.



#### **ABOUT MOBILITY WORLDWIDE:**

Mobility Worldwide first began by distributing personal energy transportation carts (PETs) in 1994. Since then, nearly 100,000 Mobility Carts have been distributed within 103 countries. Carts are built at one of 23 production facilities located throughout the US, Sierra Leone, Liberia and Zambia. Carts are donated to distribution partners who handle the shipping, importation & assessment of beneficiaries before giving them away to those in need free of charge. Mobility Worldwide (an initiative of PET International, Inc.) is a tax-exempt 501 (C) (3) NGO/charity with **a mission to reflect the love of God by bringing mobility and dignity to those in developing countries who are unable to walk.** Ms. Wallace email is Jenese@MobilityWorldwide.org

###